IN THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1   1.-6.   (Canceled).

1   7.   (New) A machine-implemented method, comprising:
2   storing, in a database, content items for a web site;
3   storing, in said database, data representing one or more folders;
4   storing, in said database, one or more attribute values associated with each of the one
5   or more folders;
6   storing, in said database, data that establishes for each of the one or more folders a
7   folder-to-content item mapping, wherein each of the one or more attribute
8   values that is associated with a particular folder applies to each content item
9   that is mapped to the particular folder by the folder-to-content item mapping;
10   in response to a request to perform a web site operation that involves a particular
11   content item, performing the steps of:
12   determining, based on the folder-to-content item mapping, the particular
13   folder associated with the particular content item;
14   determining that a particular attribute value applies to said content item based
15   on the particular attribute value being associated with the particular
16   folder; and
17   responding to said request to perform the web site operation based on said
18   particular attribute value.

1   8.   (New) The method of Claim 7, wherein the particular attribute value indicates which
2   users possess permission to perform a particular type of operation on content items
3   that belong to said particular folder.

1   9.   (New) The method of Claim 8, wherein the particular type of operation is either an
2   operation to view the content items that belong to said particular folder or to create a
3   new content item that belongs to said particular folder.

1   10.   (New) The method of Claim 7, wherein a folder owner is associated with the

2   particular folder, the method further comprising:

3   storing assignment data that describes the users to which the folder owner grants

4   permission to perform particular types of operations on content items that

5   belong to the particular folder.

1   11.   (New) The method of Claim 7, wherein the particular attribute value is a style

2   attribute that describes how to display the content items that belong to said particular

3   folder on web pages of the web site.

1   12.   (New) The method of Claim 7, wherein the particular folder is in a set of subfolders,

2   and wherein the particular attribute value describes how to display, on web pages of

3   the web site, content items that belong to folders in the set of subfolders.

1   13.   (New) A machine-readable medium carrying one or more sequences of instructions,

2   wherein execution of the one or more sequences of instructions by one or more

3   processors causes the one or more processors to perform the steps of, comprising:

4   storing, in a database, content items for a web site;

5   storing, in said database, data representing one or more folders;

6   storing, in said database, one or more attribute values associated with each of the one

7   or more folders;

8   storing, in said database, data that establishes for each of the one or more folders a

9   folder-to-content item mapping, wherein each of the one or more attribute

10   values that is associated with a particular folder applies to each content item

11   that is mapped to the particular folder by the folder-to-content item mapping;

12   in response to a request to perform a web site operation that involves a particular

13   content item, performing the steps of:

14   determining, based on the folder-to-content item mapping, the particular

15   folder associated with the particular content item;

16   determining that a particular attribute value applies to said content item based

17   on the particular attribute value being associated with the particular

18   folder; and

19   responding to said request to perform the web site operation based on said

20   particular attribute value.

1   14.   (New) The machine-readable medium of Claim 13, wherein the particular attribute

2   value indicates which users possess permission to perform a particular type of

3   operation on content items that belong to said particular folder.

1   15.   (New) The machine-readable medium of Claim 14, wherein the particular type of

2   operation is either an operation to view the content items that belong to said particular

3   folder or to create a new content item that belongs to said particular folder.

1   16.   (New) The machine-readable medium of Claim 13, wherein a folder owner is

2   associated with the particular folder, the method further comprising:

3   storing assignment data that describes the users to which the folder owner grants

4   permission to perform particular types of operations on content items that

5   belong to the particular folder.

1   17.   (New) The machine-readable medium of Claim 13, wherein the particular attribute

2   value is a style attribute that describes how to display the content items that belong to

3   said particular folder on web pages of the web site.

1   18.   (New) The machine-readable medium of Claim 13, wherein the particular folder is in

2   a set of subfolders, and wherein the particular attribute value describes how to

3   display, on web pages of the web site, content items that belong to folders in the set of

4   subfolders.